



NPO# 92237
 YOUNG ISRAEL OF NORTHRIDGE
 Attention: MEL MALLER
 17511 DEVONSHIRE ST.
 NORTHRIDGE, CA 91325

YOUNG ISRAEL OF NORTHRIDGE:

Thank you for your participation in the Ralphs *rewards* Community Contribution Program. We are happy to be a part of your fundraising. This is your organization's SCANBAR letter. This alternative form of registration allows your members without access to a computer to be a part of your fund raising through our Community Contribution Program.

ORGANIZATION COORDINATOR:

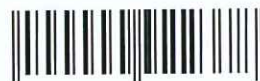
- Make copies of this letter and give the copies to members of your organization who wish to enroll with your organization, but do not have access to register online.
- DO NOT remove these instructions from this letter. These instructions are necessary for the cashier in order to process the link between your card and your organization at the register.
- Participants take this letter the next time they go shopping at Ralphs and hand it to the cashier to scan within their order IN ADDITION to either their Ralphs *rewards* card, or phone number (alt ID) that is linked to their *rewards* card.
- Within 72 hours, your participants will then begin giving a percentage of each shopping trip for the duration of the Community Contributions Term to your organization.
- You only have to scan this letter once per cycle to create the link between your card and your organization.
- You must continue scanning your Ralphs *rewards* card/phone number (alt ID) during all purchases to get credit for your organization. We are not able to credit organizations if card is not scanned during any transaction.

RALPHS CASHIER OR MANAGEMENT TEAM MEMBER

- Please scan the bar code at the bottom of this letter along with customers' *rewards* card or alt ID within their order.
- A purchase is required in order for the link between their card and the organization to work.
- This procedure is successful when you hear the audible beep and see the words LOYALTY DIV on the receipt.

IMPORTANT INFORMATION!

- 1) Participants using this Scanbar letter method to register, the name of your organization **WILL NOT APPEAR** on your receipt.
- 2) Any attempt by the organization to reproduce this scan bar (other than copying it) in any other format could result in your organization not receiving credit.



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